PUT ME ON YOUR ALPINE MAILING LIST

Complete, sign and return this form to get on our mailing list. You'll then be eligible for future offers of special interest to adult smokers.

LIMITED TO SMOKERS 21 YEARS OF AGE OR OLDER.

Phone () ______ Regular brand smoked: _____

Mail completed survey to:

ALPINE SURVEY
P.O. Box 66140

By returning this form and signing below, I certify that I am a cigarette subker 21 years of age or older. I am also willing to receive cigarette coupons and branded incentive items in the mail, subject to applicable state and federal laws.

Signature (required) / Today's Date / Proceedings of the control o

©Philip Morris Inc. 1995
No facsimiles accepted Please respond by 1/31/97.



SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Lights: 9 mg "tar," 0.7 mg nicetine-Full Flavor: 15 mg "tar," 1.0 mg nicetine av. per cigarette by FTC method.

@Philip Morris inc.

78033-A4